

# Recent Food Neologisms

New words and phrases coined about food, courtesy of the [Double-Tongue Dictionary](#).

**vegecurious** adj. *“Tomerlin says about half of Spiral’s customers aren’t vegetarian, but folks she dubs ‘vegecurious’ (sounds vaguely naughty). She advises first-timers to start with more entry-level dishes such as the taco salad or chopped barbecue sandwich.”*

**lawnmower beer** n. *“Summer may be the best time to eschew the exotic and just go for a simple ‘lawnmower beer’—something to chug after a sweaty session of yard work.”*

**Droste effect** n. *“At my grocery store I could only find three examples: Land O’Lakes Butter, Morton Salt and Cracker Jacks. These packages each include a picture of the package itself and are often cited by writers discussing such pop-math-arcana as recursion, strange loops, self-similarity, and fractals. This particular phenomenon, known as the ‘Droste effect,’ is named after a 1904 package of Droste brand cocoa.”*